

Growing and tailoring your electronic procurement options

Working more efficiently with smartbuy[®] CONTENT

smartbuy[®] CONTENT maximises the electronic procurement process by allowing you to add your own catalogues to the existing smartbuy[®] catalogue base.

smartbuy[®] CONTENT allows organisations to work with suppliers to establish, standardise and maintain individual catalogues in addition to the existing NSW State Government catalogues.

The solution offers online catalogue data collection, design, maintenance and management, as well as management of your suppliers for catalogue content.

From the click of a mouse you can access 1000s of products and services as well as the tailored offerings of your own specialist suppliers and importantly you can make meaningful comparisons and analyse purchasing patterns.

Getting started is easy. smartbuy[®] CONTENT engages with your preferred suppliers on your behalf to manage catalogue development, systems implementation and training. We make sure your supplier's data conforms to your needs.

Why smartbuy[®] CONTENT?

smartbuy[®] CONTENT offers a range of broad benefits through:

- Supplier engagement and assistance to transition online and into smartbuy[®]
- Standardised catalogue structure for a simple search and find experience, including comparison of products and services across multiple supplier catalogues
- Professional cataloguing structure for effective and efficient design of your catalogues
- Product range tailoring to support compliance and spend management by tailoring catalogue views to take advantage of contract arrangements, price and item selection.

smartbuy[®] CONTENT features

smartbuy[®] CONTENT features the following:

- Catalogue design
 - Supplier data and images collated, analysed and allocated to standard product groups
 - Ensures catalogue standards are applied and maintained for ease of use



- Catalogue assist
 - Data cleansing to ensure accuracy and relevance
 - Standardised format and layout to make searching and selecting easy
- Catalogue maintenance
 - Ongoing updating of catalogue content to ensure the latest product information, images and pricing is available
- Catalogue publishing
 - Regular publishing of your supplier catalogues to **smartbuy® TRADE**
- Agency specific contracts
 - Realise the power of procuring online by adding your own specific supplier catalogues to the broader market place.
 - Purchase from your own contracts or shop for other opportunities.

The right smartbuy® solution for you

smartbuy® CONTENT is one of the smartbuy® solutions. Organisations can choose just one solution or a solutions package that works best for their current needs.

Each smartbuy® solution is mature, robust, and fully scalable.

smartbuy® TRADE

smartbuy® TRADE is an entry level product for organisations new to eProcurement. It delivers a single source, easy to use, electronic product and service ordering system.

smartbuy® CONNECT

smartbuy® CONNECT creates a single entry point providing a one to many document exchange platform. It allows all procurement documents to be electronically exchanged from multiple buying agencies to multiple suppliers.

smartbuy® REPORT

smartbuy® REPORT creates superior information and business intelligence through the provision of standard and customised procurement reports.

smartbuy® PARTNER

smartbuy® PARTNER is a project management and consulting service to assist organisations with eProcurement needs. smartbuy® PARTNER provides change management, business process re-engineering, learning and development and implementation services.

Find out more

To find out if your organisation can benefit from smartbuy's® eProcurement solutions, contact us on **1800 003 985** or at **ebs_supportdesk@commerce.nsw.gov.au**. You can also visit the smartbuy® website at **www.smartbuy.nsw.gov.au**

About smartbuy®

smartbuy® is an electronic procurement solution which helps organisations to purchase a broad range of products and services online, quickly, securely and efficiently. smartbuy® is available to all NSW Government agencies, state owned corporations, educational institutions, public hospitals and not for profit organisations. smartbuy® was developed and is managed by eBusiness Solutions, part of the Office of NSW Procurement for the NSW Department of Commerce.
